

# Shipping Web APIs to customers

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# Step 1: Design & Implementation

**Web APIs stick once shipped**  
**forever**

...so you need to get it right the first time!

# Think about the API

Part of implementing is critiquing the spec

- Consider developer experience: If I'm a web developer:
  - Is it easy / intuitive to use?
  - Is it consistent with other APIs?
  - How does it interact with other APIs?
- Consider user experience: If I'm an end user, is there any unexpected behavior?
- Does the spec need clarification?

Did you answer yes to any of the previous questions?

**Get involved in web standards :)**

# Build demos

## Demos ≠ Testcases

- Show how developers will use the API (developer experience)
- Show what the end users will experience (user experience)
- How you would communicate the API in a blog / social media post
- Helps communicate the value of what you're building

# Demos influence *every* step of the process

## Things that you'll think about

- Is this the right API design?
- What's the best way to implement this?
- How does it interact with other features?
- What do I need to test?
- They help you find unexpected bugs!

**Step 2: Test your implementation**



# Improve web platform tests

...and fix them if needed

- Do they match the spec in every detail?
- Are they exhaustive?
- Test behavior, not just syntax
- Test the functionality in your demo!

# Add a feature flag

## For pre-release testing

- See `UnifiedWebPreferences.yaml`
- We recently overhauled our feature flags system with 4 different types: stable, preview, testable, unstable
- <https://developer.apple.com/documentation/safari-developer-tools/feature-flag-settings>
- <https://webkit.org/blog/14205/news-from-wwdc23-webkit-features-in-safari-17-beta/#web-developer-tools>

# Step 3: Shipping

# Some measures of quality

- Web Platform Tests pass rates
- Interoperability
- Performance & Power
  - Through testcases / demos
  - Work with Apple if needed to run internal benchmarks
- How well do your demos work?

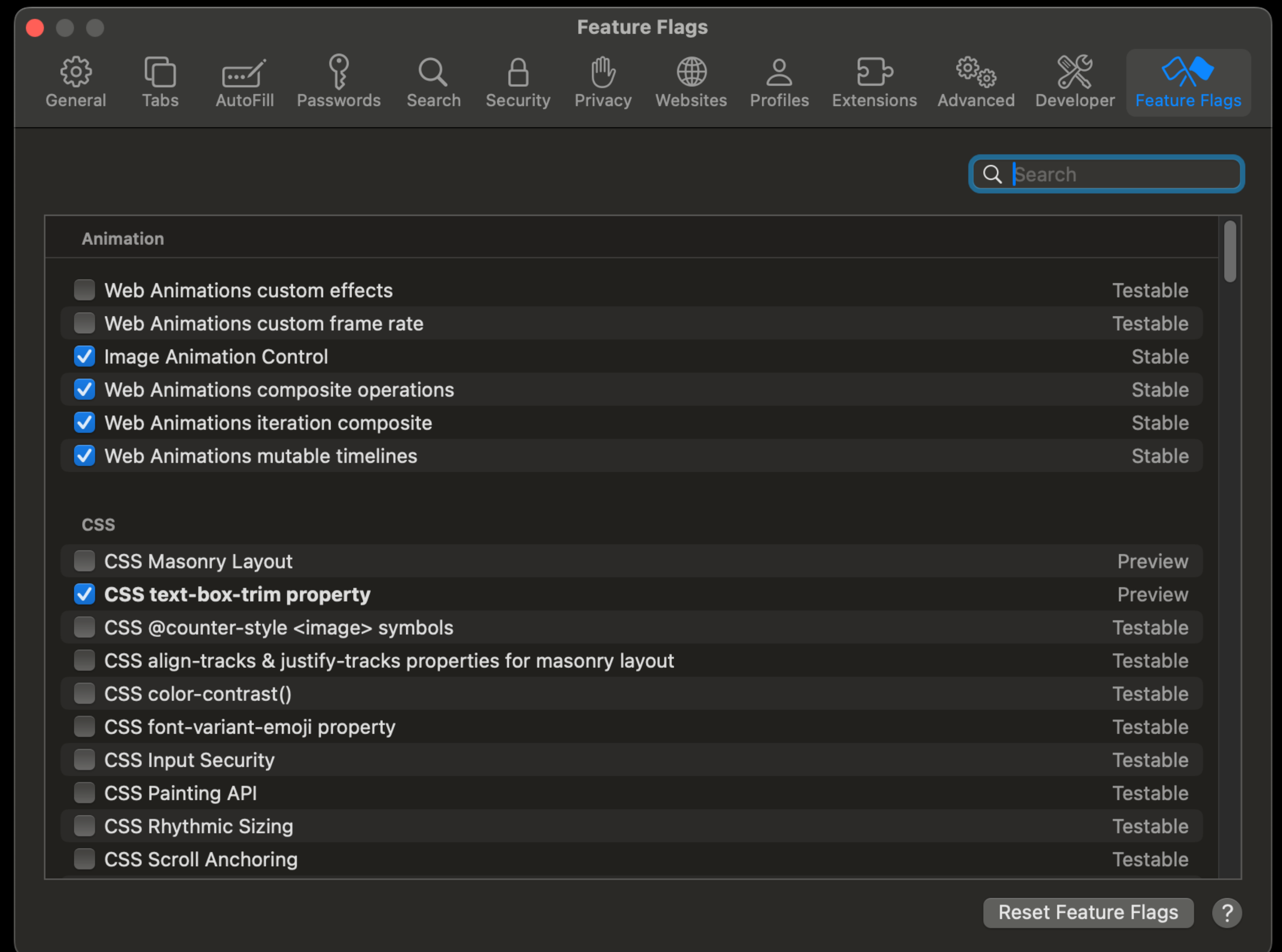
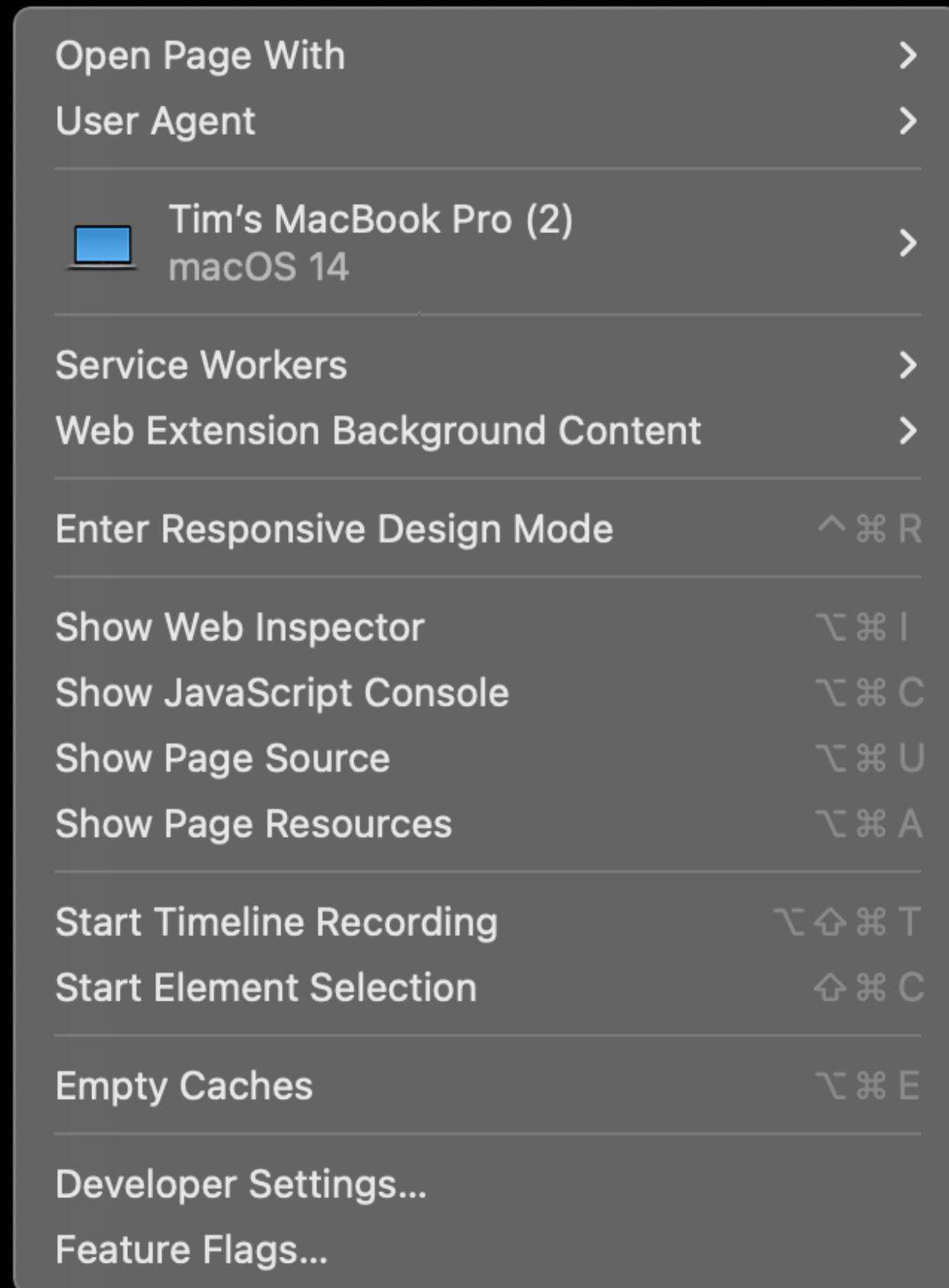
# Check what customers see

- Test in Safari Technology Preview once available, not just MiniBrowser
  - Feature might interact with Safari features like autofill or reader mode
- Test on iOS (and work with Apple if needed)
- Test your demos :)
- Ensure spec / implementation / tests are all aligned!

# How to toggle feature flags?

## To test in Safari Technology Preview

- Enable the debug menu:



Ship



Celebrate! 

...and fix regressions

but you can eat the cake first



# Some possible followups

- Tools for web developers
- Tools for WebKit debugging

**Q & A**